

Tanggung Jawab Sosial Perusahaan Corporate Social Responsibility (CSR)

Aktivitas Tanggung Jawab Sosial Perusahaan (CSR) selama tahun 2013

Bank senantiasa melanjutkan program *Corporate Social Responsibility (CSR)* sebagai bagian dari komitmen Bank untuk mengembangkan pendidikan usia sekolah dasar di Indonesia.

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Berikut rincian dari aktivitas selama tahun 2013:

1. Aktivitas Pendidikan dan Hiburab dengan Sahabat Anak:
 - i. Berkolaborasi bersama Sahabat Anak, sebuah organisasi nirlaba yang merehabilitasi lebih dari 500 anak jalanan di Jakarta.
 - ii. Acara berlangsung dalam perayaan ulang tahun ke 12 tahun pada hari Sabtu, 12 October 2013 di Museum Mandiri, Jakarta Kota, yang diikuti oleh sekitar 300 anak jalanan berumur antara 6 – 13 tahun dari beberapa wilayah di Jakarta dan karyawan BMI dan keluarganya.
 - iii. Melakukan aktivitas pendidikan dan hiburan yang meliputi pembacaan cerita tradisional Jepang and melajar membuat kesenian kertas Jepang.
 - iv. Acara ditandai oleh pidato dan pemotongan Nasi Tumpeng oleh Presiden Direktur. Dalam acara ini, anak-anak menampilkan drama, menyanyi dan menari.

Corporate Social Responsibility (CSR) Activities in year 2013

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The following activities were held in 2013:

1. Edutainment activity with Sahabat Anak:
 - i. Collaborated with Sahabat Anak, a non-profit organization that rehabilitates over 500 Jakarta street children under its wing.
 - ii. The event was held in commemoration of the Bank's 12th Anniversary on Saturday, 12 October 2013 at Museum Mandiri, Jakarta Kota, participated by around 300 street children aged 6 – 13 years old from several areas in Jakarta and the Bank's employees and families.
 - iii. Conducted edutainment activity which consisted of story telling of Japanese traditional tale and learn to make a traditional Japanese paper art.
 - iv. The event was marked with speech and cutting of Nasi Tumpeng by the President Director. In this event, the children performed drama, singing and dancing.

Aktivitas Tanggung Jawab Sosial Perusahaan Corporate Social Responsibility Activities



Bapak Akihiro Saito, Presiden Direktur, bersama dengan anak-anak dari Sahabat Anak / [Mr. Akihiro Saito, President Director, took photo with some of the children of Sahabat Anak](#)



Bapak Akihiro Saito, Presiden Direktur, menyerahkan potongan nasi tumpeng kepada perwakilan dari Sahabat Anak saat pembukaan acara / [Mr. Akihiro Saito, President Director, handed over the top of Nasi Tumpeng to the representative of Sahabat Anak as a commemoration of the opening of the event](#)



Anak-anak, para relawan dan karyawan mendengarkan pendongeng / [Children, volunteers and employees are listening to the story teller](#)