

Tanggung Jawab Perusahaan *Corporate Social Responsibilities*

Aktivitas Tanggung Jawab Sosial Perusahaan (CSR) selama tahun 2014

Bank senantiasa melanjutkan program *Corporate Social Responsibility (CSR)* sebagai bagian dari komitmen Bank untuk mengembangkan pendidikan usia sekolah dasar di Indonesia.

Berikut rincian dari aktivitas selama tahun 2014:

1. Donor Darah:
 - i. Diadakan dua kali pada tahun 2014 tepatnya pada tanggal 14 Februari 2014 dan 1 Oktober 2014.
 - ii. Acara berlangsung atas kerjasama dengan Palang Merah Indonesia (*Indonesian Red Cross*).
 - iii. Dilaksanakan di salah satu ruang rapat BMI.
 - iv. Diikuti oleh karyawan BMI termasuk Direksi.

2. Pola Hidup Bersih Sehat ("PHBS")
 - i. Dilaksanakan pada hari Sabtu, 18 Oktober 2014 di SDS Fadhilah Marunda, Jakarta Utara.
 - ii. Diikuti oleh sedikitnya 300 murid dan 76 sukarelawan yang mencakup Direksi, karyawan dan keluarga karyawan BMI.
 - iii. Diselenggarakan atas kerjasama dengan Obor Berkat Indonesia ("OBI"), sebuah yayasan non-pemerintah yang memusatkan perhatian pada masalah kemanusiaan.
 - iv. Acara dibuka dengan sambutan dan penyerahan poster PHBS dari Presiden Direktur kepada Kepala Sekolah.
 - v. Aktifitas dalam kegiatan tersebut mencakup penjelasan tentang PHBS, pemeriksaan kesehatan sederhana oleh dokter, pengobatan gratis bagi murid yang sakit, praktek cuci tangan yang baik dan benar, kuis, membuat prakarya terkait PHBS dan murid membuat papan komitmen yang berisi komitmen pribadi masing-masing murid untuk melaksanakan PHBS dalam kehidupan mereka sehari-hari.
 - vi. Untuk menunjukkan rasa terima kasih kepada BMI para murid menampilkan tarian, paduan suara, penyanyi solo dan musik tradisional "tanjidor".

Corporate Social Responsibility (CSR) Activities in year 2014

The Bank has continuously conducted *Corporate Social Responsibility (CSR)* programs as part of our commitment to develop education in Indonesia.

The following activities were held in 2014:

1. Blood Donation :
 - i. Conducted twice in 2014, namely on 14 February 2014 and 1 October 2014.
 - ii. The event was held in collaboration with Palang Merah Indonesia (*Indonesian Red Cross*).
 - iii. It was held in one of BMI's meeting rooms.
 - iv. Participants were BMI employees which included Board members.

2. Healthy Life for Kids
 - i. Conducted on Saturday, 18 October 2014 at SDS Fadhilah Marunda, North Jakarta.
 - ii. Participated by at least 300 students along with 76 volunteers that include BMI Board members, employees and families.
 - iii. It was held in collaboration with Obor Berkat Indonesia ("OBI"), a non-governmental organization with a humanitarian cause.
 - iv. The event was marked with speech and the hand-over of Healthy Life Style poster by the President Director to the School Principal.
 - v. Activities during the event were presentations on healthy life style, routine health checks by doctors, distribution of free medication to sick students, proper hand washing practice, quizzes, creating handycraft related to healthy life style, in addition, students created a Commitment Board containing their commitment to live a healthy life style.
 - vi. As a sign of gratitude to BMI, the students delivered several performances, among others, dance, choir, solo singer and a traditional music performance called "tanjidor".

TANGGUNG JAWAB SOSIAL PERUSAHAAN
Corporate Social Responsibilities (CSR)



Blood Donation on 14 February 2014



Blood Donation on 1 October 2014



Mr. Mitsunobu Hasegawa, President Director, presented the Healthy Life Style poster to the School Principal.



Doctors and volunteers helped students during proper hand washing practice



Students engaged themselves during health presentations by doctors and volunteers



Students posted their commitments to live a healthy life style, helped by BMI volunteers